

FOR IMMEDIATE RELEASE - January 23, 2019  
Kathy Hampton  
khampton@reiloyusa.com  
316-721-1144



Reiloy USA  
PO Box 489, 12260 W 53<sup>rd</sup> Street North, Maize Kansas 67101

## **REILOY USA NAMES NEW PRESIDENT AND VICE PRESIDENT OF SALES & MARKETING**

Maize KS - Reiloy USA Corporation has named Joe Piccini as President and George Radcliff as Vice President of Sales & Marketing. Piccini will officially start as President on January 28th, 2019, and succeeds Dave Larson, who retired from Reiloy USA in October of 2018. Radcliff joined Reiloy USA on January 7th, 2019.

As President, Piccini will be responsible for setting the conditions for continued success of Reiloy USA's North American operations through elevating partnerships with customers and suppliers, strengthening capabilities, and delivering profitable growth.

Piccini joins the Reiloy USA team with 29 years' experience in the plastics industry, most recently serving as Plant Manager for both Silgan Dispensing Systems and AEP Industries. In addition to his management, engineering and manufacturing experience, Piccini brings extensive knowledge in continuous improvement and lean methodologies.

"Joe has built an impressive track record of strategic planning and results-driven accomplishments," stated Ralf Pampus, Managing Director of Reifenhäuser Reiloy in Troisdorf, Germany. "He possesses the skills and experience necessary to continue Reiloy USA's accelerated growth plan. The Reifenhäuser Group is excited about the enormous opportunities for Reiloy USA under his leadership."

Mr. Piccini holds a BS degree in Plastics Engineering from Pittsburg State University.

Radcliff brings more than 19 years' experience in the plastics industry, most recently serving as Regional Sales Manager for Cloeren Incorporated where he was responsible for equipment sales, technical support and project management in North and Latin America. Prior to that, Radcliff served as Plant Manager with PolyOne/Spartech Corporation and held previous roles as Quality Manager and Process/Continuous Improvement Engineer throughout his tenure.

Radcliff's responsibilities will encompass directing the company's new and existing business development initiatives to strengthen Reiloy USA's continuing growth while providing leadership to the sales team, including working with the agencies and distributors that represent Reiloy USA products and services.

"George is an outstanding addition to the Reiloy USA team. His solid sales, communication, customer service and processing background will drive our continued commitment of quality and service for Reiloy USA customers," stated Pampus.

Mr. Radcliff also holds a BS degree in Plastics Engineering from Pittsburg State University.

### **About Reiloy USA**

Reiloy USA is a leading manufacturer of custom designed screws and highly wear-resistant barrels for the plastics processing industry. With expertise in injection molding, extrusion, thermoset and blow molding, Reiloy USA has built a strong reputation for high performance, high quality components. Formerly Westland Corporation, Reiloy USA is now part of the Reifenhäuser Extrusion Systems business unit of the Reifenhäuser Group.

### **About the Reifenhäuser Group**

Founded in 1911 and headquartered in Troisdorf, Germany, the Reifenhäuser Group is now the leading provider of innovative technologies and components for plastics extrusion. The company's highly specialized business units provide advanced solutions to customers around the world. With the Group's technologies and a highly skilled workforce of over 1,500 employees, the Reifenhäuser Group enables customers to produce blown films, cast films, sheets and nonwovens of the highest quality.